

Sr. No. 3783

Exam. Code: 110104

Subject Code : 3778

B. Voc. Banking & Financial Services - 4th Sem.

(2517)

Paper-BVC-403: Entrepreneurship Development**Time Allowed: 3 hrs.****Max. Marks: 50****Note :- (1) Answer any TEN questions from Section A. Each question carries 1 mark.****(2) Answer any FOUR questions from Section B and C, selecting TWO questions from each section. Each question carries 10 marks.****SECTION A**

1. Answer briefly:

- I. Definition of entrepreneurship
- II. Technological entrepreneurship
- III. Public company
- IV. Decision making process in business
- V. Social barriers to entrepreneurship
- VI. "Creativity & innovation in an entrepreneur is must" Discuss.
- VII. NIESBUD
- VIII. How to identify new business opportunities
- IX. Financial feasibility in small enterprises
- X. Various categories of SSI enterprises
- XI. Unrelated diversification
- XII. Bank financing of working capital (10×2=20)

SECTION B

2. What are most important traits of becoming a successful entrepreneur? (10)
3. Discuss the role of women entrepreneurs. What barriers do they face? (5,5)
4. What is Hindu undivided family form of business? How is it different from a partnership firm and joint stock company? (3,3,4)
5. What is entrepreneurial motivation? How do entrepreneurs get motivated? (3,7)

SECTION C

6. Critically evaluate the performance of various institutes involved in organising entrepreneurship development programmes. (10)
7. What are various stages involved in entrepreneurial process? Discuss in detail. (10)
8. Discuss the various growth strategies adopted by organisations? How has development of technology helped small businesses to grow at faster rates? (7,3)
9. What are the various sources of long and short term financing available for small entrepreneurs? (10)

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